

## PRIVACY NOTICE

"Sitrack.com" SA de CV, located at Insurgentes Sur 688, 8th floor, office 802, Colonia Del Valle, Benito Juárez, zip code 03100, in Mexico City, hereinafter called "SITRACK", is responsible for the use and protection of your personal data, and in this regard, we inform you the following:

### **Purpose and / or uses of the Personal Data collected by "Sitrack".**

The personal data that "SITRACK" will collect from you, either by the insurance application or by any other document or physical or electronic means that may even be obtained after the start of the legal relationship between "SITRACK" and the client, will be used and treated for the purpose of complying with the obligations derived from the business itself and with the obligations generated by such relationship, for purposes related to the nature of the business or that can be considered compatible or analogous; as well as for the purposes of collection and processing of payments, contracting insurance, protection against possible fraudulent transactions, creation and management of client portfolio.

Likewise and additionally, the personal data provided may be used for: (i) creating and managing your account, (ii) developing new products and services, (iii) knowledge of the market and the performance of your company within it, (iv) monitoring sales in order to achieve customer satisfaction, (v) sending advertising and promotions about the products or services granted by "SITRACK" according to what you consider are the customer interests.

In case you do not want your personal data to be processed for additional purposes, from this moment you can tell us the above, to the email [clientesmexico@sitrack.com](mailto:clientesmexico@sitrack.com).

The refusal to use your personal data for these purposes may not be grounds for "SITRACK" to deny the services and / or products you request or contract with us.

### **Personal data that "SITRACK" can use and require from its Clients**

To carry out the purposes described in this privacy notice, we will use the following personal information: identification; Contact; labor; about physical characteristics; academics; assets or financial; and, biometrics.

In addition to the personal data mentioned above, for the purposes stated in this privacy notice, we will use the following personal data considered as sensitive, which require special protection: about union membership; and health.

### **Communication of Personal Data.**

"SITRACK" can share or transfer to third parties, national or foreign, certain personal data with the primary purpose of complying with the management and execution of the purposes described, accepting as a consequence the transfer of your data that may be to the Affiliated, Affiliated or Subsidiary Companies of "SITRACK", external Professional Advisors who act on behalf of "SITRACK", to Service Providers that provide Technical Support, to Systems Management, Quality Area, Services Area, Insurance Companies, Financial Institutions and, in an extreme situation to third parties for the fulfillment of the obligations contracted. In the case that "SITRACK" shares your personal data with third parties, it will ensure that they assume the same obligations that correspond to "SITRACK" as responsible for the transfer of data and to take the necessary measures to protect the confidentiality and security of their personal data, as well as to comply with the privacy notice and "SITRACK" policies or, if appropriate, to inform you of the new privacy notice.

### **Application for the use of ARCO rights (access, rectification, cancellation and opposition).**

As the owner of the personal data, you can exercise before the Systems Management of "SITRACK", to the email address [clientesmexico@sitrack.com](mailto:clientesmexico@sitrack.com), ARCO rights (access, rectification, cancellation and opposition) established by the Federal Law on Protection of Personal Data Held by Individuals.

### **Revoking your consent for processing your personal data.**

You can revoke the consent to the processing of personal data; However, you must consider that in all cases we cannot meet your request or terminate the use immediately, since it is possible that for any legal obligation "SITRACK" requires to continue treating your personal data. Also, you must consider that, for certain purposes, the revocation of your consent will imply that we cannot continue to provide the service you requested, or the conclusion of your relationship with us.

To revoke your consent you must submit your request to [clientesmexico@sitrack.com](mailto:clientesmexico@sitrack.com); and you can consult the procedure and requirements by calling the telephone number 01 800 030 1050; Or going to our website <https://www.sitrack.com/portal/>; or to the address located at Insurgentes Sur 688, 8th floor, office 802, Colonia Del Valle, Benito Juárez, zip code 03100, in Mexico City.

### **limiting the use and disclosure of your information.**

Through the means mentioned in the previous point, the client may notify "SITRACK" that he wishes to limit the use and disclosure of his personal information; or, he can register in the Public Registry to Avoid Publicity, which is in charge of the Federal Consumer Agency in order that his personal data are not used to receive advertising or promotions of companies or goods or services. For more information you can access the page <https://www.gob.mx/profeco>.

### **Changes to the privacy notice.**

This privacy notice, as well as any changes or modifications, will be made available for your consultation through the page <https://www.sitrack.com/portal/>, of the communications placed in our offices, of those that are delivered to you personally or by any means of communication that we have with you.

I also declare that I have read and I am aware of the content and scope of the privacy notice, so I accept and give my consent for my personal data to be treated by "SITRACK" in accordance with it.

Name and signature of the holder: \_\_\_\_\_

Date: \_\_\_\_\_